



# Curriculum vitae/ *Bart Mol* CD/AD

## *About me*

I'm a New York based creative director with years of experience working on integrated campaigns for leading international brands. I excel at finding strong creative solutions to briefs and business problems while ensuring the final execution has finesse and is perfectly crafted. I feel just as comfortable leading creative teams as I do getting into the weeds.

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## *Experience*

**2025 - Present** / Freelance CD/GCD/ECD

**2015 - 2025** / Group Creative director at BBDO New York

**2012 - 2015** / Creative director at DDB & Tribal Amsterdam

**2012 - 2012** / Sr. Art Director at Tribal DDB Amsterdam

**2008 - 2012** / Art Director at Tribal DDB Amsterdam

**2006 - 2008** / Designer at Tribal DDB Amsterdam

**2005 - 2006** / Design intern at Tribal DDB Amsterdam

**2002 - 2006** / Studied Interactive design at Media Collega Amsterdam

**2001 - 2002** / Studied architecture at HVA Amsterdam

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## *Clients*

I have worked for a number of leading international clients such as, **AT&T, Snickers, Wells Fargo, Grey Goose, Heineken, adidas, Audi, Philips, Volkswagen, KLM** and **TomTom**.

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## *Awards*

My work has been recognized by many competitive design and advertising awards festivals including Cannes, D&AD, One Show, Webby, SXSW and many more. The complete list can be found here: <https://bartasinsimpson.com/awards/>



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